

## Aternity® Closes \$13 Million in Series D Funding

*Leader of End User Experience Management Raises Funds to Ignite High-Growth Plans for 2012 and Beyond*

**BOSTON, MA (USA) — October 11th, 2011** — Aternity Inc., the industry's leader in end user experience management solutions for Global 1000 enterprises, announced today that it has closed \$13 million in Series D funding led by new support from Investor Growth Capital (IGC). The round also included significant follow-on participation by all existing investors Vertex Venture Capital, Genesis Partners, Intel Capital, and Clal Industries and Investments LTD. The investment will further support the company's exponential customer, partner, and revenue growth by delivering increased product innovation, while expanding its sales and marketing organizations.

The new funding comes on the heels of several major industry milestones including the release of v5.0 of its Frontline Performance Intelligence (FPI) Platform, and the company being named to the "Visionary Quadrant" by Gartner in the Application Performance Monitoring Magic Quadrant.

"Aternity's success with product and service delivery, global customer and partner acquisition, and industry market leadership has been very impressive," said Noah Walley, Managing Director and Head of Technology Investing at Investor Growth Capital. "Opportunities like Aternity are rare and we are excited to align with the company, its team, and existing investors to help fuel this next phase of market leadership."

Aternity's FPI Platform provides comprehensive application, physical and virtual desktop monitoring coverage, advanced, real-time analytics, and massive scalability in order to dramatically reduce business disruptions, increase user productivity, and deliver breakthrough optimization of enterprises' support resources. Aternity is used by Global 1000 companies including industry leaders in financial services, healthcare, manufacturing, energy, telecommunications, services, and high-tech.

"We are grateful for the valuable collaboration and trusted partnership of our existing investors, and are excited to now have Investor Growth Capital joining us as well," said Trevor Matz, President and CEO of Aternity. "We selected IGC based on their keen understanding of our market, deep global network of contacts and patient evergreen capital structure, to help support our strategic growth plan capitalizing on the exponential market growth of end user experience management. We are thrilled to hear from industry analysts that our unique user-centric, proactive IT management approach is fueling much of this interest. We are also very encouraged to see so many of our customers and partners embrace Aternity as a strategic enabler for a wide range of IT initiatives including Virtual Desktop Initiatives, SLA Management, Rich Internet Application Monitoring and Cloud Computing.